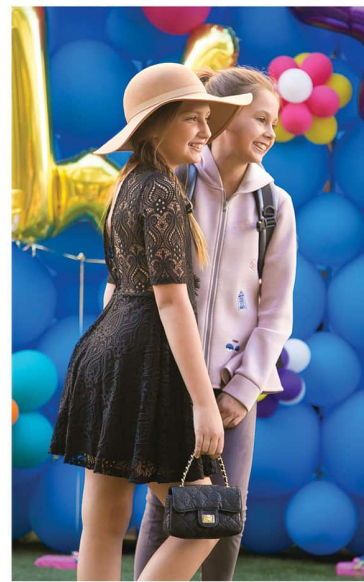


# fashion week 4 KIDS

invites you to join the fun by being involved  
in this year's event!



Fashion Week 4 Kids (FW4K) is an annual, one-of-a-kind event designed to give kids a fashion week of their own. While reminiscent of traditional fashion weeks, FW4K is just as much for children as it is for families, fashion aficionados, designers and media. Our mission is to create a playful event filled with imaginative experiences featuring fashion, high quality entertainment and interactive activities. This year's event will include a week of activities beginning **Monday, November 7** with exclusive promotions from our retail sponsors and culminating with a full day of fashion shows and kid's activities on **Saturday, November 12**.

## **BECOME A BRAND SPONSOR**

- Cost = \$1,000 (cash/trade)
- Brand/Designer highlighted in fashion show
- Inclusion in media outlets when applicable
- Brand/Designer inclusion in press releases
- Brand/Designer logo and website will be featured on FW4K website
- Brand/Designer featured on FW4K and Steve LeVine Entertainment social media outlets
- Brand/Designer logo displayed at event on November 12, 2016
- Brand/Designer inclusion in FW4K fashion show program
- Promotional booth at the event
- Brand/Designer will provide a minimum of 15 looks for their featured fashion show
- Brand/Designer will donate one outfit to be given to the Fashion Week 4 Kids brand ambassador winner ("Face of FW4K")

Please contact Lexie Larcher at [lexie@slentertainment.com](mailto:lexie@slentertainment.com) to get involved.

**FW4Kids.com**

   **@FW4Kids**