

fashion week 4 KIDS

invites you to join the fun by being involved
in this year's event!



Fashion Week 4 Kids (FW4K) is an annual, one-of-a-kind event designed to give kids a fashion week of their own. While reminiscent of traditional fashion weeks, FW4K is just as much for children as it is for families, fashion aficionados, designers and media. Our mission is to create a playful event filled with imaginative experiences featuring fashion, high quality entertainment and interactive activities. This year's event will include a week of activities beginning **Monday, November 7** with exclusive promotions from our retail sponsors and culminating with a full day of fashion shows and kid's activities on **Saturday, November 12**.

BECOME A RETAIL SPONSOR

- Cost = \$250 + (2) \$50 gift cards (to be used for promotional purposes)
- Vendor space at FW4K
- Company logo and website will be featured on FW4K
- Company logo will be included in social media postings
- Company will participate in "Discount Days" Nov. 7 - 12, 2016 by offering an exclusive FW4K discount of at least 15%
- Discount must apply to kids items or services

Please contact Lexie Larcher at lexie@slentertainment.com to get involved.

FW4Kids.com

   **@FW4Kids**