

fashion week 4 KIDS

invites you to join the fun by being involved
in this year's event!



 Fashion Week 4 Kids (FW4K) is an annual, one-of-a-kind event designed to give kids a fashion week of their own. While reminiscent of traditional fashion weeks, FW4K is just as much for children as it is for families, fashion aficionados, designers and media. Our mission is to create a playful event filled with imaginative experiences featuring fashion, high quality entertainment and interactive activities. This event will once again include a week of activities beginning with Discount Days on **Monday, October 29** that includes exclusive promotions and discounts from our retail sponsors and culminating with a full day of fashion shows and kid's activities on **Saturday, November 3** at Desert Ridge Marketplace.

BECOME A BRAND SPONSOR

- Cost = \$1,000 (cash/trade)
- Brand/Designer featured in fashion show providing a minimum of 15 looks
- Brand/Designer inclusion in press releases and marketing collateral
- Brand/Designer logo and website will be featured on FW4K website
- Brand/Designer featured on FW4K and Steve LeVine Entertainment social media outlets
- Promotional booth at event
- Inclusion in media outlets applicable

Please contact Sterling Gikling at sterling@slentertainment.com to get involved.

