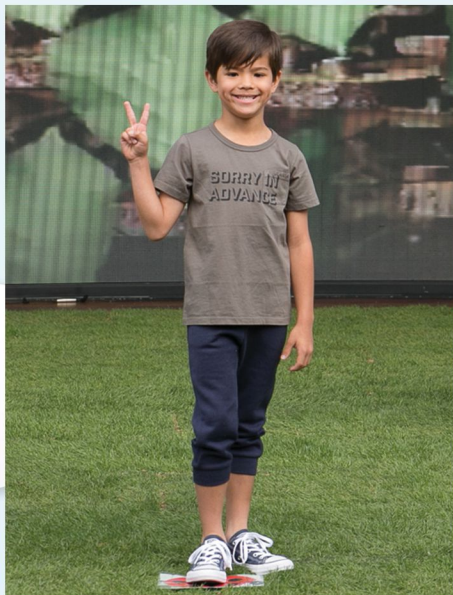


# fashion week 4 KIDS

invites you to join the fun by being involved  
in this year's event!



 Fashion Week 4 Kids (FW4K) is an annual, one-of-a-kind event designed to give kids a fashion week of their own. While reminiscent of traditional fashion weeks, FW4K is just as much for children as it is for families, fashion aficionados, designers and media. Our mission is to create a playful event filled with imaginative experiences featuring fashion, high quality entertainment and interactive activities. This event will once again include a week of activities beginning with Discount Days on **Monday, October 29** that includes exclusive promotions and discounts from our retail sponsors and culminating with a full day of fashion shows and kid's activities on **Saturday, November 3** at Desert Ridge Marketplace.

## BECOME A RETAIL SPONSOR

- Cost = \$250 + (2) \$50 gift cards (to be used for promotional purposes)
- Company logo and website will be featured on FW4K website
- Company logo will be included in social media postings
- Company will participate in "Discount Days" Oct. 29 - Nov. 3, 2018 by offering an exclusive FW4K discount of at least 20% off kids items or services
- Promotional booth at event
- Brand logo displayed at event on November 3, 2018 (LED Wall/Programs)

Please contact Sterling Gikling at [sterling@slentertainment.com](mailto:sterling@slentertainment.com) to get involved.